



# Clothing Recycling Opportunities



Together, We Make a Difference  
One Shirt at a Time! 



## Waste Makes More Waste

More than 8.75 billion pounds of clothing end up in landfills each year.\* That's enough clothes for every person in the U.S. Even though Americans are increasingly aware of how individual actions can impact our environment, we are currently only recycling 15 percent of our used clothes.

## The Green Opportunity

Textile and clothing recycling provides numerous environmental and economic benefits for our planet. Not only does it prevent post-consumer textile waste from entering the waste stream, recycling efforts do not create any new hazardous waste or harmful by-products.

Clothing recycling is one of the most efficient recycling industries. Nearly 100% of used textiles are recyclable!



- Almost 50% of textile waste is recovered as secondhand clothing.
- 20% of the material processed becomes wiping and polishing cloths.
- 26% is converted into fiber for products like mattresses and couches\*.

## Big Difference, Little Effort

You can help promote the clothing recycling initiative by providing caring consumers a place to deposit their used clothing, keeping it out of landfills and available for continued use. CARECYCLE Inc.<sup>SM</sup>, offers a variety of customized solutions suited for your particular needs.



\* Council for Textile Recycling

## The Give For The Greater Green Difference

The CARECYCLE Inc.<sup>SM</sup> mission is to reuse and recycle clothing, keeping it out of landfills. We are a respected, family-owned company that has been in the recycled clothing business for over 40 years and cares about preserving the environment for future generations. Through our **Give For The Greater Green<sup>SM</sup>** programs, we accept clean, gently worn clothing, shoes and sneakers to support sustainable living and benefit the environment.



We offer a premium placement fee – paid in advance – to your organization or to any charitable group of your choice for allowing our collection bins to remain on your property.



Our environmental commitment extends into the communities where we live and work through **Give For The Greater Green** educational programs and support of grassroots organizations dedicated to the care of the environment.



# The Give For The Greater Green Pledge of Pride



We are proud of the cleanliness and appearance of our collection bins and work hard to earn your confidence and satisfaction.

- Our locations are monitored and maintained 7 days a week, 365 days a year.
- Professional, uniformed drivers will visit your location to service collection bins.
- Collection bins are emptied every 48 hours — more often if necessary.
- Our brand new fleet of trucks are dispatched around the clock.
- Property owners are fully insured against injury and damage.
- Bin locations are promoted through direct mail, website, and referral programs.
- Your full satisfaction or prompt removal is guaranteed.



## Make a Difference Today

Learn more about the benefits of a **Give For The Greater Green** clothing recycling program:

**866-931-0232**

**Carecycle Inc.**

**625 Wortman Avenue**

**Brooklyn, NY 11208**

**Carecycleinc.com**

**GiveForTheGreaterGreen.com**

# CLOTHING BIN INCENTIVE OPPORTUNITIES



## Carecycle Will Pay Top Dollar to Lease Space in Your Parking Lot!

Carecycle is an established clothing recycling company with a goal of keeping unwanted textiles out of our nation's landfills and helping you help others.

### BENEFITS OF PARTICIPATION

#### To You...

- Effortless Income - paid up front.
- Top dollar paid for prime locations providing visibility and traffic.
- Property owners are fully insured against injury and damage.

#### To the Environment...

- Demonstrates your commitment to the community and environment.

### HOW IT WORKS

You provide the space - we do the rest.

- Attractive, compact containers enhance your property and show your commitment to keeping the planet green.
- Bins – and the areas around them – are meticulously maintained 7 days a week.
- Bins measure 6' x 6' x 6' (less than the size of an average parking space).
- Complete satisfaction or immediate bin removal guaranteed by our pledge of pride.



## A Bin That's Win - Win! You Profit... And So Does The Environment!



866.931.0232 • [carecycleinc.com](http://carecycleinc.com)

©2008 CARECYCLE Inc.  
Printed on Environmentally friendly paper.

# CLOTHING BIN OPPORTUNITIES FOR YOUR CAUSE



## Carecycle Can Help You Organize A Fundraising Effort that Won't Cost You - or Your Supporters - a Dime!

Carecycle is an established clothing recycling company with a goal of keeping unwanted textiles out of our nation's landfills and helping you help others.

### BENEFITS OF PARTICIPATION

#### To You...

- Effortless fundraising.
- Used clothing drives are a guaranteed way to generate cash with no effort required by you or your group.
- Assistance with event advertising.
- Property owners are fully insured against injury and damage.

#### To the Environment. ..

- Demonstrates your commitment to the community and environment.

### HOW IT WORKS

You provide the space - we do the rest.

- Attractive, compact containers with graphics - professionally designed just for you - will promote your cause and attract big results.
- You can expect exemplary service and maintenance for your property.
- Bins measure 6' x 6' x 6' (less than the size of an average parking space).
- Complete satisfaction or immediate bin removal guaranteed by our pledge of pride.



**Raise Funds... Raise Awareness!**  
**Make More Money to Make a Difference!**



866.931.0232 • [carecycleinc.com](http://carecycleinc.com)

©2008 CARECYCLE Inc.  
Printed on Environmentally friendly paper.

# HEART TO HELP CLOTHING BIN OPPORTUNITIES



## Carecycle Will Help You Give More to Your Favorite Charity with No Extra Effort for You or Your Employees!

Carecycle is an established clothing recycling company with a goal of keeping unwanted textiles out of our nation's landfills and helping you help others.

### BENEFITS OF PARTICIPATION

#### To You...

- Effortless Income - Top dollar for visible high traffic areas.
- Property owners are fully insured against injury and damage.

#### To Charitable Organizations and the Environment...

- Bring awareness to customers about the importance of your designated charity.
- Respected organizations like Alzheimer's Foundation of America have partnered with Carecycle to help raise funds for their important missions.
- Demonstrate your commitment to your charity and the environment.

### HOW IT WORKS

You provide the space - we do the rest.

- Attractive, full-color clothing collection bins with custom-designed graphics will showcase your company's name and logo as well as the recipient non-profit organization.
- You can expect exemplary service and maintenance for your property by professional uniformed drivers.
- Compact bins measure 6' x 6' x 6' (less than the size of an average parking space).
- Complete satisfaction or immediate bin removal guaranteed by our pledge of pride.



**Share When You Care!**  
**A Turn-Key Method to Engage Your Customers and Increase Your Giving!**



866.931.0232 • [carecycleinc.com](http://carecycleinc.com)

©2008 CARECYCLE Inc.  
Printed on Environmentally friendly paper.



Learn more about the opportunities from a  
**Give For The Greater Green** clothing recycling program:

866-931-0232 • CARECYCLE Inc. • 625 Wortman Avenue • Brooklyn, NY 11208

[Carecycleinc.com](http://Carecycleinc.com)

[GiveForTheGreaterGreen.com](http://GiveForTheGreaterGreen.com)

**Together, We Make a Difference One Shirt at a Time!** 